

# MOLLY WHITE PAPER

THE FIRST USER GENERATED 3D NFT COLLECTION



[molly-nft.com](https://molly-nft.com)

## **What is Molly?**

Molly is a community run & driven Defi Project! We are building a self-sustaining and diverse ecosystem governed by the Molly Token!

Meet the WEB3 economy where there are no boundaries in what we can achieve as a community! The Molly Token is a decentralised protocol layer that facilitates the growth, development and expansion of the Molly brand, alpha group, and ecosystem!

## **What Is Molly Token?**

Molly is a next generation Token that will be used as a means of payment in the Molly Ecosystem!

## **What is Molly NFT?**

We are the new creative moment revolutionizing 3D NFT art. We have one simple, yet ambitious goal – to create the largest decentralized community & alpha group of high-end art collectors & artists.



## **Vision & Values**

We are here to create the difference. We don't settle for mediocre ART. We are true perfectionists in every aspect of our doings. When we create art, we focus on the details, as this is what distinguishes GOOD art from WORLD-CLASS art! There is no room for error! We give 100% and do the best. Are you ready to join us?

Our vision is to create the largest & most profitable, decentralized community & alpha group of high-end art collectors & artists!

## **Community Driven**

We are fully dedicated to becoming entirely community run project. The community is the key to the success of every NFT project! We will strive to the best of our abilities to keep holders happy and motivated with the innovative solutions we bring and the dedicated & hard-working team that we have!

## **Utility Driven**

What is a DEFI project without a utility? No matter how amazing the art is, you need to have the utility to make the project worth it! Owning a Molly NFT will provide you with access to the Ecosystem that we are building & our Alpha group of high-end art collectors, artists, and influencers!

## **Trust & Transparency**

The decision-making process is entirely up to the community. The core team will just give suggestions and advice. The critical decisions will be taken by the DAO!

## The NFT problem

Like any modern start-up, the Molly project is also trying to solve a problem that we see in the NFT space. The problem is simple, there are many amazing collections out there, however the way NFT drops are structured, there is a lack of choice and customization of the NFTs that users receive. We will build a platform & technology to solve this issue in a very innovative & gamified way!

## The Solution

We are building a play & earn ecosystem with integrated Virtual NFT Marketplace allowing Molly holders to build, personalise, upgrade, and mint a special Molly NFT of their preference & choice!



# The Molly Ecosystem

We are building a self-sustaining and self-governed ecosystem facilitated by the Molly Token.

Molly Island is a virtual 3D space, accessible only by Molly NFT holders! Molly Holders will be able to earn & spend their Molly tokens on different properties in the island. The buildings that the island will have, are as follows:

- Marketplace
- Workplaces, where NFTs can earn tokens! i.e. hotels, restaurants, shops, yachts
- Playgrounds, where NFTs can earn experience! i.e., tennis courts, gym, pools, etc.
- Art Gallery
- Private Villa's
- Casino
- Secret Locations
- Merch Store
- Ticket Office
- Government Building (DAO)
- More places to be added as voted by the DAO.

*\*Please note that the initial stage of Molly Island is not a Metaverse! It's a virtual 3D space!*





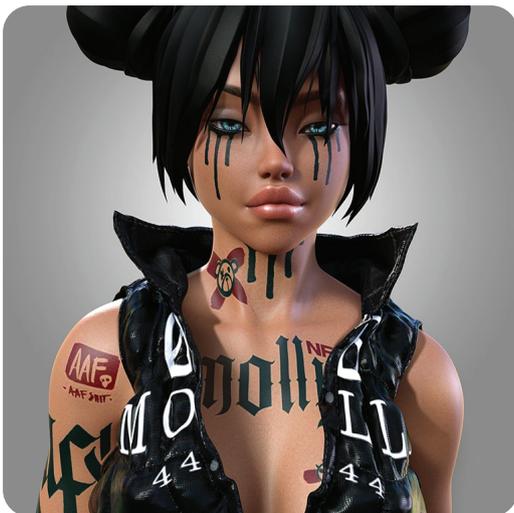
# The Molly NFT configurator & minting mechanism

The molly NFT configurator is the preliminary technology that will make your Molly stand out from the crowd! Build your dream Molly NFT in few easy steps! The NFT configurator will allow holders to create and mint an NFT of their choice by choosing from multiple predefined categories such as:

- Backgrounds
- Pose
- Body
- Face expression
- Hair
- Clothes
- Head Items
- Face Items
- Jewellery
- Back Item
- Hand Item
- Superpowers
- Staking Powers
- Voting Powers
- Additional Utilities
- Etc.

Imagine you are buying your dream car and you need to configure the interior and exterior! The Molly NFT configurator will allow you the freedom to do the same! Pimp up your molly! Make it unique and distinguish it from the rest.

## Build Your unique Molly NFT



Back	▼	Outfit	▼
Hair	▼	Front	▼
Piercing	▼	Eyes	▼
Anime	▼	Wings	▼

**MINT**

Mint your unique Molly NFT

# Collections Utility

Genesis Collection - Unlocks the Builder! Without the genesis Molly Collection, you can't mint your Diamond Collection Molly.

Secret Collection – Unlocks the following special powers when building your Diamond Molly

- Staking Power- Earn more with your Staking!
- Voting Power- More voting power, meaning higher ability to influence decisions related to the project!
- Animated Effects
- Animated Backgrounds
- Special Secret Collection Items
- Canvas Utility- when building your Molly you have a choice to receive it as canvas

Dragon Collection - Unlocks the following special powers when building your Diamond Molly

- Access & discounts to events
- Golden Gods promo codes and Golden Prints of your Molly!
- Special Items
- Dragon Elements to your NFT
- Access to more games!

Cyborg Molly- TBC!



## The Items

Each item in the configurator will have its associated Molly Token cost! The more items you put, the rarer your NFT becomes and the more tokens you need to spend to mint it as an NFT!

Every day we will be releasing new, interesting, and unique items that holders can purchase with the Molly Token!

The items will be classified in few different categories

Common – 50%

Rare – 20%

Epic – 15%

Legendary- 10%

Exclusive- 5%

Exclusive Items can only be used once by one holder!

Additional Powers

Superpower- TBC.

Staking Powers - Earn More Molly Token in the Play & earn games!

Voting Powers - More voting power in the DAO to influence the directions of the project

Additional Utilities

Trip Access

Real Life Items (i.e. t-shirt, caps, jewellery, canvas, etc.)



## The Marketplace

Each Item will be sold in the marketplace and will have associated Token Cost! There will be regular item drops, which can be used by holders to get the perfect look for their Molly!

For exclusive items, there will be bids. Also, we will have mystery boxes with surprise items that holders can unlock! More ideas will be implemented & voted by the DAO!



Diamond Collection



## Virtual Marketplace Tokens

The native currency in the marketplace will be the virtual molly token to save time on development & gas fees! Holders can deposit or request withdraw of the virtual token to receive the Molly token!

## The Molly NFT collections

To use the configurator, users need to be a Genesis Molly Holder! Each additional collection that holders have, will unlock additional items that holders can choose to add to their Molly!

Few examples, Secret Molly Collection will provide access to Animated Motion Background, while Dragon Molly will provide access to Dragon Backgrounds and Black Tape outfits!

Holders can vote in the DAO to add additional collection in the future, which will unlock special items!

## Minting your custom Molly NFT

To mint your custom Molly NFT you will need to pay the virtual Molly Token cost of the items, the gas fee and a small minting fee!

Please note that some items can only be minted if you have a Molly NFT that has reached a specific level in the play & earn games!

Your minted custom molly will be added to the special Diamond Molly Collection, the world first entirely user generated 3D NFT collection!

## The Diamond Molly Collection

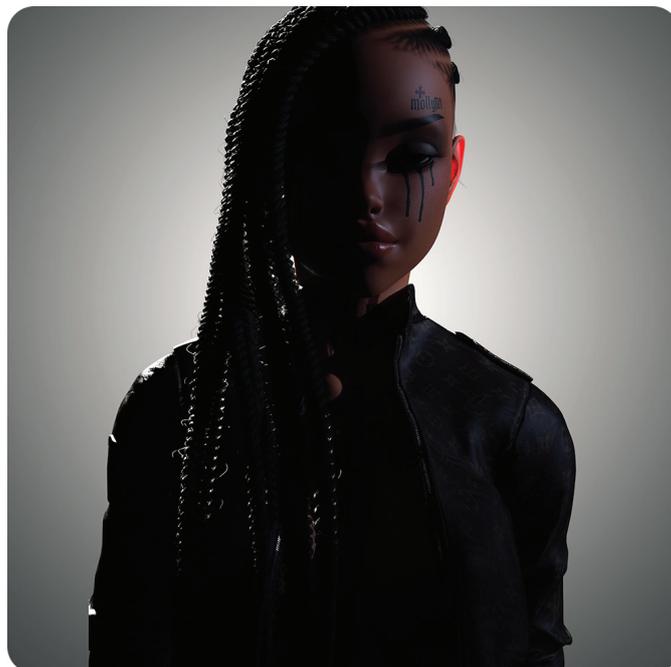
The world's first entirely user generated 3D NFT collection!

Supply: 9999 NFTs

Each NFT in the collection will be minted using the proprietary technology that we are building referred to as the Molly NFT configurator.

Each NFT in the collection will be holding intrinsic value to the holders, as it will be his custom made! However, it does not mean that holders will not resell it for a higher price, especially if it is unique!

We are planning that the entire collection will take approximately a year to fully mint, as the mechanisms we will have in place will make it increasingly difficult and more expensive to do so! Imagine it in the same way as Bitcoin mining! The difficulty of the minting will be regulated by the DAO!



## Play & Earn Games

Being a Molly NFT holder unlocks for you different types of games, including the Molly Staking Game, where holders use their NFTs to stake & earn passive Molly token rewards!

The staking game is simple, the more often you play, the higher virtual token rewards you receive! Choose a shorter “virtual” stake duration, to earn more tokens!

In addition, the more you stake, the more experience your NFT gains! When your NFT gains experience, it helps you level up and increase your earning potential!

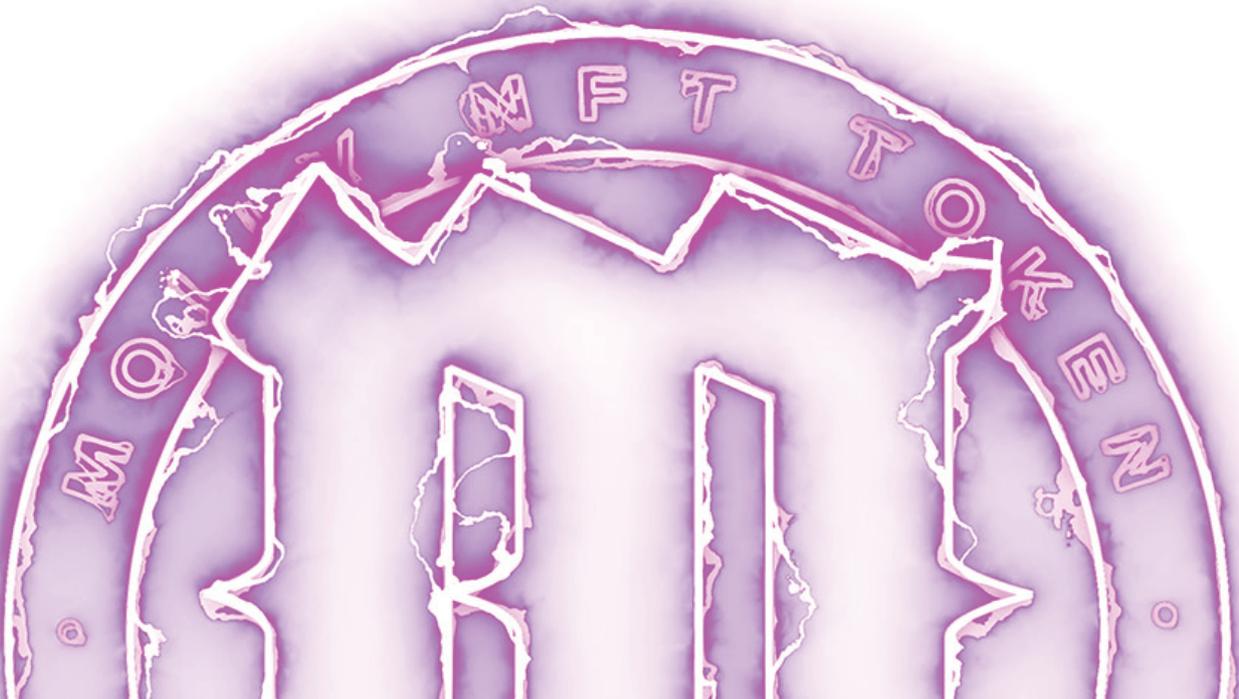
## Gaining experience

You can also gain more experience, by continuously playing our experience earning games! One of our first games that we have developed is the click game! The more you click, the more experience you gain!

More games will be developed with time and as voted by the DAO!

## Reward system

The more you play & stake, the more virtual token rewards you earn! You can use the virtual tokens to mint special Diamond collection NFTs using the Molly NFT configurator or you can choose to convert your virtual tokens to the Molly token, which you can sell on the market!



# **NFT UTILITY**

## **Alpha Group**

We are building an alpha group for the influencer industry! We strongly believe that a lot of famous influencers & celebrities will make their own NFT collection, and we want to be the first alpha group that that will provide insights, knowledge, connections and opportunities! Our alpha group will provide both help and support to these influencers & celebrities, but also connect them with artists of high-quality art and investors who can be interested in their upcoming NFT collection!

## **High end 3D models & rendering**

Holders can enjoy high quality rendering implying that Molly NFTs can be used in the Metaverse or in games!

## **Mint Pass**

Molly NFT acts as a mint pass for all future drops & influencer collections, meaning that holders will get early access & better price for upcoming collections!

## **Metaverse**

We plan to build our own virtual virtual member space for holders to collaborate as their unique Molly avatars. Our metaverse space is planned to be as the Molly Headquarters that NFT holders can access. Here influencers, collections, artists, and investors can hang out together and create amazing projects!

## **Giveaways & Rewards**

We plan to organise regular giveaways, raffles, and fun incentives for our members with the rewards being invitations to parties, merch, free NFT, whitelist, crypto and luxury goods!

## **Community Wallet**

We will create a Community Wallet with the intention of redistributing 30% of the Royalty Fees income from the secondary market back into the Community Wallet. The community can vote what we will use the funds for and ensure that we keep the project growing!

## **Real life events**

Exclusive parties with the best influencers & celebrities! Networking events with artists, creators, influencers, and investors! The path to success is building a network!

## **Technology Mutations**

We plan to make a cyborg Molly collection where holders can use serums to mutate their NFT and increase its value! To mutate your NFT, you will need a special NFT "blue-chip" collection!

## **Legendary NFTs**

There will be few legendary NFTs that will provide unique opportunity to receive Molly Art in Printed Canvas Form!

# **MOLLY TOKEN USE & UTILITY**

## **Buy Items in the Marketplace**

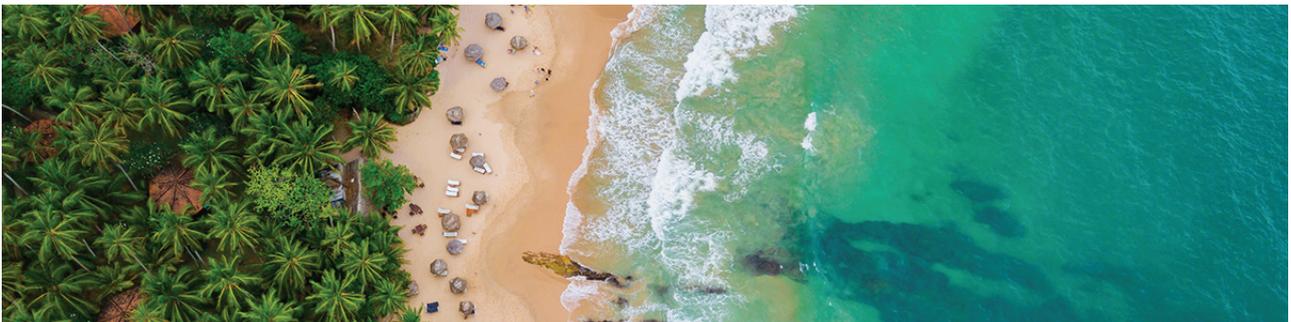
Use your Molly tokens to purchase items to build your customized Molly NFT!

## **Buy Exclusive Merch**

Get your hands on exclusive Molly merch line!

## **Events**

Buy your event tickets with the Molly Token! Our trips are in partnership with the Paradise Challenge, and we travel to the world's most exotic destinations!



## **NFT mutation (cyborg collection)**

Use tokens to upgrade & mutate your Genesis Molly NFT!

# TOKENOMICS

Total Supply: TBC  
Presale: TBC  
Public Sale: TBC

## Presale

Presale Price: TBC  
Presale Amount: 1,000,000,000

## Public Sale

Public Sale Price: TBC  
Liquidity: All collected presale funds will be added to liquidity  
Fair Launch

## Transaction Fees

Buy and sell transactions - 2% Play & Earn Fee.  
The fee goes to the Play & Earn wallet that will be used to reward holders  
staking their NFTs

## Anti-Whale Mechanism

The Molly Token Presale will be hosted on Molly-Token.com website and will  
be capped with a limit per wallet!

## **GOVERNANCE MECHANISM (DAO)**

Each Molly Holder can participate in the DAO to determine or influence the project direction!

The voting power of each holder is determined by the amount of Molly NFT collections and Molly tokens they hold.

### **The Voting Mechanism**

We will be using a point-based system to weight holders' votes. The more collection you hold the more points you have in the vote.

1 x Genesis Molly = 1 Point Vote Power

1 x Secret Collection Molly = up to 3 Points Voting power based on Rarity!

1 x Dragon Molly = up to 3 Points Voting power based on Rarity!

1 x Cyborg Molly = TBC

Tokens: Amplifying the voting power with a multiple of the points we have!

a-b tokens = x1 Voting power

b-c tokens = x1.5 Voting Power

c-d tokens = x2 Voting Power

y-z tokens = x3 Voting Power

The option with most votes, based on the collected summed points of all holders for the option, will be chosen!

### **Burn Mechanism**

We will have a manual burn mechanism! We will be calculating all the virtual tokens that have been used to purchase items from the marketplace! These tokens go to hot wallets and we will be burning them from the supply every month in a burning event!

## **PARTNERSHIPS & ALPHA GROUP**

Networking and having the right information is the key to success! We are building the biggest & most successful alpha group of artists, influencers and art-collectors on Ethereum!

The genesis Molly is your WL ticket to all NFT collections that originate from our Alpha group or all NFT projects that we consult.

The concept is simple. Influencers/ Celebrities or artists looking to make their own collection have limited knowledge how to make all the right steps to make a project successful. Selling out an NFT collection requires a lot of knowledge and work, including community management, collaboration management, social media management, NFT influencer marketing, giveaways, website development, solidity contract, ticket support team, connections and most of all strong COMMUNITY backing up the project.

Our team and community know what it takes to make a project BIG and SUCCESSFUL and we are ready to share our knowledge and expertise with all those who are newbies in the NFT space. We will also connect great artists with great influencers who wish to work together!

In short, Molly Alpha group is like a premium launchpad for amazing NFT projects that have a lot of potential, and your Molly NFT is your ticket to all of them!



## LILLY NFT

At the start of our journey, we promised that Molly NFT will make an impact on the NFT industry and that we are very early at the start of our development!

We stated, "Molly NFT will be your ticket to more exciting and interesting projects that we build as part of the ecosystem!". Today, after a lot of work and effort put on behalf of the team we are fulfilling these promises.

It is with great pleasure that we announce the first influencer, who will join Molly on their journey into the NFT space! Her name Lilly Shams! She has officially joined the Molly Family not only as an ambassador and will also receive our team support in fulfilling her dream of making her own NFT project.

Our final deal with Lilly is structured like this: We will consult, help, and advise her on her own NFT project by doing the NFT art for her and providing her connections in the NFT industry and helping her with community management, collaboration management, IT, website development and in return she will become an Active Ambassador of Molly.

Now wait for the best part! Lilly agreed that 5% of the profits of her collection will be paid to the Molly NFT community wallet to help us grow and expand Molly Project even more!

We said in the start of the project: We have one simple, yet ambitious goal – to create the largest decentralized community & alpha group of high-end art collectors & artists & influencers! Our alpha group will connect artists with influencers & celebrities & NFT investors. This is the first of many examples of what we are building in the long run.

## The Trips

We will be opening our Events for all holders who have listed their Molly NFT above 1 ETH (or didn't list at all)!

The first and most essential part to building a strong community is knowing and trusting each other!

Therefore, anyone who wants to join the Team and our ambassadors in our amazing Jamaica Journey will have opportunity to do so!

Please note that there are not 2000 places to accommodate all holders so it will be first come, first served bases for all those who want to Join!

We would like to have more holders to the event to show the world what strong community is all about! We don't want to have fun only in the metaverse!

We want to experience and live our best moments in real life as well!

# ROADMAP

## Quarter 1 2022

Birth Of Idea  
3D Molly Mock up  
Corporate Identity  
Official trailer  
Community Building



## Quarter 2 2022

Genesis Molly NFT Presale – Sold out in Seconds!  
Genesis Molly NFT Public Sale- Sold out in minutes!  
Genesis Molly Reveal Press Release  
Beta version of the Staking Game  
First Molly Partnership- Lilly  
Secret Molly Collection- Sold Out!  
Secret Molly Reveal  
Staking Game Official Release  
First Holders Trip – Jamaica Event  
Dragon Molly Collection by Black Tape Project  
Molly Token Presale & Public Sale!  
Molly Token Claim functionality  
Mock-up of the Molly NFT configurator  
Start of Development of the NFT configurator & DAO voting mechanism!  
Second Molly Holders Trip!

**V**



## **Quarter 3 2022**

Cyborg Molly Collection

Beta Version of the NFT configurator and DAO voting!

First Live Version of the NFT configurator and DAO voting!

## **Quarter 4 2022**

Diamond Molly Collection

The first entirely User Generated 3D NFT Collection!

Marketplace Improvements

Mystery Boxes

Bid System

## **Q1-Q4 2023**

Diamond Molly Minting!

More Molly Collection as voted by the DAO!



# **THE TEAM**

## **George- Founder**

A successful entrepreneur, who has a vast knowledge of how to build a thriving crypto/ NFT start from scratch! George has tremendous experience in IT management, blockchain development, token and NFT marketing! He is also very passionate leader who is willing to put in the extra work required to build an outstanding team and community! George believes that there is a lot of potential and undiscovered potential in the crypto/ NFT space and is ready to fill in the missing gaps with the technology that his IT team will build!

## **Alexander- Founder**

Alexander is a traveller videographer working with the biggest events in the world creating content for the business and influencers.

Alexander has a 15 years of a motion-graphics & 3d animations experience working with the biggest studios in the world and been a part of blockbusters like Star wars & Star trek. His attention to detail, vision and his amazing skills in Sculpting, Modelling, Texturing and Lighting, have given birth to Molly NFT!

## **Nick- Founder**

A dreamer who is willing to make the World a better place. Over 4 years of experience in crypto and then in the NFT industry.

Dedicated to create the largest and strongest alpha group in the NFT world. Pioneer for crypto and NFTs in a couple of countries. Passionate about revolutionising what NFTs represents.

His moto: "The proper function of man is to live, not to exist. I shall not waste my days in trying to prolong them. I shall use my time."

## JOEL ALVAREZ - PARTNER & ARTIST

Joel Alvarez is the creator of the Black Tape Project. He is the world's only body tape expert, founder and pioneer of the Body Tape Art Genre.

Because of his concepts, he has been able to travel to over 42 countries and counting. His work has been published in countless magazines and he has been fortunate enough to have worked with directors like Michael Bay (Pain and Gain) and recording artists like Rick Ross in several Maybach music videos including Maluma "la luz".

He has also worked with Billy Ray Cyrus and some of the top DJs in the world such as Carl Cox, Chukie, Afrojack, Black Coffee to name just a few. He also showcased at EDC Vegas, Ultra Miami and Singapore and every major night-club in Miami, Ibiza and the Cannes Film Fest since 2014.



B. Wayne.- Front end developer  
Kris- Backend and solidity Developer  
Emmy- HR  
Mr. Stark- Community Manager  
Hulk- Social Media Manager  
Need for NFTs- Collaboration Manager  
Captain America- Head of Support

## **TRUST & TRANSPARENCY**

We are an active, professional and experienced team in crypto, with diverse backgrounds and innovative thinking.

As a result, we are building Molly NFT as a brand, which is here to stay! Molly ecosystem is driven by the community and all decisions will be implemented as the holders vote via our DAO voting system on the website.

100% of the tokens are accounted for as seen in the tokenomics!

